



*Annual Meeting
August 3-6, 2024
San Diego, California*

How to Get the Most Out of the Technology Available to You Today

The ACDE Annual Meeting is a dynamic platform that fosters knowledge exchange, collaboration, networking, and collective problem-solving within continuing dental education. Discussions pivot around emerging trends, best practices, innovative approaches, and effective solutions to common challenges. Members actively participate in interactive exchanges, ask questions, and offer practical recommendations based on their expertise and experience.

A highlight of the ACDE Annual Meeting has long been the ideas generated from discussion and learning from each other. With the changing landscape of the CE industry, these discussions are more important than ever. There is tremendous knowledge and experience among our membership and the Open Forums are an invaluable aspect of our meeting.

The 2024 Annual Meeting will include presentations and discussions revolving around the rapidly and constantly changing world of technology. We will talk about trends, resources, and products that help us today – as well as what is coming soon and how to be prepared to decide to implement or forego.

Our guest presenter, Marcus Bing, is an Information Technology Expert in the Seattle, Washington area, and has worked in the computer industry for nearly 30 years. Marcus focuses his consulting and technical services on the dental industry, so he understands our clientele. He enjoys an excellent reputation in the industry for his humor, honesty and judgment, and is among the best at making technology understandable, and tolerable, for his clients. He “Tells It Like It Is” and coaches his clients on working in today’s far-less-than-perfect digital world.

Saturday, August 3, 2024 – Versailles Ballroom, 2nd floor

1:45 – 2:00 PM	Registration
2:00 – 3:00 PM	Welcome and Board Member and ACDE Member Introductions – Sally Gee
3:00 – 4:30 PM	Open Forum I: Open Dialogue and Idea Exchange – Kimberly LaRocca
4:30 – 5:00 PM	ACDE Webinar Series – Janice Gibbs Year-end report, overview, future events
5:30 – 7:30 PM	ACDE Twilight Gathering



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Sunday, August 4, 2024 – Versailles Ballroom, 2nd floor

8:00 AM	Registration and Breakfast (breakfast available in Fontainebleau 8:00-9:00 AM)
8:30 AM	Welcome, Introductions and Announcements – Sally Gee
8:45 – 10:15 AM	How to Get the Most Out of the Technology Available to You Today – Marcus Bing See session description on following page
10:15 – 10:30 AM	AM Break
10:30 AM – 12:00 PM	How to Get the Most Out of the Technology Available to You Today (continued)
12:00 – 1:00 PM	Lunch – Fountain Terrace, 3rd floor
1:00 – 3:00 PM	ACDE Member presentations on various technological topics to include: <ul style="list-style-type: none"> • Creating a Succession Plan that Works for the Future of Your CDE Office – Peg Hanssen, U Minnesota • How Might AI Change the Way We Provide Continuing Education? – Sally Gee, University of Washington • Tracking Tasks and Duties in programs like Microsoft Teams and Outlook – Kassie Broussard, UTHouston • Course Material Development in Canva – Louise Pilares, UTHouston • Troubleshooting in Zoom – Meagan Castro, University of Kentucky
3:00 – 3:15 PM	PM Break
3:15 – 5:00 PM	ACDE Member presentations on various technological topics (continued)
5:30 – 7:30 PM	Hosted Reception – Fountain Terrace, 3rd floor

Monday, August 5, 2024 – Versailles Ballroom, 2nd floor

8:00 AM	Registration and Breakfast (breakfast available in Fontainebleau 8:00-9:00 AM)
8:30 – 9:30 AM	ACDE Member Activities 2024-2025 <ul style="list-style-type: none"> - Travel program planned with other ACDE schools - CDE course at same venue right before with ACDE annual meeting
9:30 – 10:45 AM	Open Forum II: Open Dialogue and Idea Exchange – Kimberly LaRocca Follow up discussions on ideas, topics and concerns generated during the course of the Annual Meeting
10:45 – 11:00 AM	AM Break
11:00– 12:00 PM	Courses Gone Wild – Preparing for the Unexpected at Your CDE Course – Sally Gee



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Tuesday, August 6, 2024 – Versailles Ballroom, 2nd floor

8:00 AM	Registration and Breakfast (breakfast available in Fontainebleau 8:00-9:00 AM)
8:30 – 10:00 AM	ADA CERP Mary Borysewicz
10:00 – 11:00 AM	Business Meeting ACDE Annual Survey, Officer reports, election of officers, new business, 2025 meeting information

How to Get the Most Out of the Technology Available to You Today

Sunday, August 4, 2024 - Presented by Marcus Bing, IT Expert

Morning Session – Making Technology Work Better for Your CDE Program – Marcus Bing

With all the technological possibilities out there, how do I know where to start, what I’m missing, what to improve, and how to know what’s coming next? We have an Information Technology Expert at our fingertips – some ideas below to start with, but what do YOU want/need to know?

- AV Specs – what is expected nowadays for your LCD projector, program laptop, flight of software, etc.? A Pros speaker just requested a 12,000-lumen projector. Do we really need to provide that? What specs are reasonable to expect CDE programs to provide an appropriate image? Can we bring our own sound system?
- How do I secure speakers’ electronic handout material to share it and keep their intellectual property as safe as possible so they’re more likely to provide it?
- What are the best/least expensive options today for large file sharing/transfers?
- European privacy rules headed our way – How do we prepare and are there information items we need to ask of our attendees? Asking registration companies about opting in – using current resources to make sure we’re ready.
- Are we using tools to their potential? Google Docs, PDFs, Zoom, QR Codes, etc.
- And more...what topics do you want to hear about or have questions on? Let us hear from you!

Afternoon Session – ACDE Member Presentations on various tech topics

Learn from other members what excites them about technology and how they use it in their work lives.



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Your Guest Presenter

Marcus Bing is an information technology expert in the Seattle, Washington area, and has worked in the computer industry for nearly 30 years. Since 2001 when he formed his own company, Monroe Data Solutions, Marcus has focused his consulting and technical services to the dental industry. He enjoys an excellent reputation in the industry for his humor, honesty and judgment, and is among the best at making technology understandable, and tolerable, for his clients. He “Tells It Like It Is” and coaches his clients on working in today’s far-less-than-perfect digital world.

Marcus graduated from Wittenburg University (Ohio) with a BA in Business and Economics. After school he worked for an international software development company where he watched computer technology evolve from mainframes to the variety of desktops/laptops/tablets/phones we know today.

Marcus provides pre-construction consulting for new or re-modeling offices, consults on hardware and software acquisition, and manages systems installation, integration services, system training and post installation maintenance services to dental and other small business clients. He fully understands what many people don’t know, and what you need to know, to successfully live with computer systems, their vendors and support resources.